

PAULA KINSEL

Art Direction and Motion Graphic Design Columbus, OH

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Efficient self-motivated motion graphic designer and art director with 18+ years experience in entertainment marketing.

Enthusiastic collaborator with a strong work ethic who has created graphics for a variety of world-class entertainment clients including Warner Brothers, Disney, Marvel, LucasFilm, DC Comics, Universal, Fox, CBS, Lionsgate and DreamWorks.

Dedicated to finding elegant, cost-effective and client-focused visual solutions for a wide range of productions.

Select Professional Experience

9to5 The Story of a Movement Graphics 2019 – 2020

Collaborated and created original motion graphics for a new feature-length documentary by the Oscar-Winning documentary directing team Julia Reichert and Steve Bognar (American Factory, 2019)

Trailer Park Los Angeles CA Senior Art Director 2005 – 2019

14+ years art direction, motion graphic and graphic design in the Trailer Park Content Department

Collaborated with a team of award-winning producers, editors and designers to create marketing, home entertainment and interactive content for the entertainment industry

Developed a strong reputation for consistency, speed and excellent design while delivering complex projects on tight deadlines

Achievements at Trailer Park

Art Director – DC Spotlight: Shazam 2019

Art Director – DC Spotlight: Aquaman 2018

Branded visual identity for the new DC Comics Universe streaming series *DC Spotlight*

Collaborated with writers, producers and editors to build long-form graphics to solve editorial issues and create graphic story-telling sequences

Collaborated with DC Producers to create and animate title sequence and led a team of designers to create literally hundreds of animated graphics based on and illustrating the history of DC Comics characters

Art Director – Home Entertainment Content, DVD and BluRay Menus

The Hobbit: The Battle of the Five Armies 2014

The Hobbit: The Desolation of Smaug 2013

The Hobbit: An Unexpected Journey 2012

Collaborated with client, writers and producers to create themed graphics for multiple home entertainment documentary featurettes that maintained a consistency in style and brand across the entire film franchise

Worked with multiple teams of writers, producers and designers in Los Angeles, while coordinating with teams shooting in New Zealand

Directed the creation of miscellaneous hand-drawn maps and graphics elements in the style of Tolkien; calligraphy done by WETA Workshop

Worked directly with client to brand and build DVD and Blu-ray menus to carry through the entire franchise, including both the theatrical and the extended edition release

Select Trailer Park Projects – Content and Marketing Materials

Jurassic World: Fallen Kingdom – Social Media Campaign
Jurassic World – Marketing Material
Krampus – Home Entertainment Content
Baby Driver – iTunes promotional material
SpiderMan Homecoming – Interactive Marketing Material
West Side Story 50th Anniversary Special Edition – Home Entertainment Content
A Simple Favor – Home Entertainment Content
House with a Clock in its Walls – Social Media Campaign
Pitch Perfect 3 – Social Media Campaign
Smurfs The Lost Village – Home Entertainment Content

Select Trailer Park Projects – Menus

Captain America Civil War – 4K Menus
Captain America Winter Soldier – 4K Menus
Avengers Infinity War – DVD and Blu-ray Menus
AntMan and the Wasp – DVD and Blu-ray Menus
Solo: A Star Wars Story – DVD and Blu-ray Menus
Boss Baby – DVD and Blu-ray Menus
Star Wars Rebels – DVD and Blu-ray Menus
Bones (Seasons 2 through 12) – DVD and Blu-ray Menus and Home Entertainment Content
The Americans (Seasons 4, 5, and 6) – DVD and Blu-ray Menus
Diary of a Wimpy Kid: The Long Haul – DVD and Blu-ray Menus
Harry Potter: Prisoner of Azkaban, Goblet of Fire, Half-Blood Prince, Deathly Hallows Part 1 and Deathly Hallows Part 2 – DVD and Blu-ray menus
Harry Potter Complete 8-Film Collection Box Set – DVD and Blu-ray Menus
Sound of Music 50th Anniversary Special Edition – DVD and Blu-ray Menus
Lord of the Rings The Motion Picture Trilogy – Blu-ray Menus
Lord of the Rings The Motion Picture Trilogy Extended Edition – Blu-ray Menus

Freelance Graphic Designer Los Angeles CA 2003 – 2005

Various entertainment marketing agencies in Los Angeles

Canned Interactive Los Angeles CA Graphic Designer 2001 – 2003

Designer for interactive firm specializing in home entertainment content, DVD menus and the development of marketing techniques to utilize emerging interactive technologies

Collaborated with clients and producers to write and create CD-ROM and DVD-ROM features for multiple entertainment clients including: Warner Brothers, Disney Feature Animation, Disney Cruise Lines, Disney Educational, and Sony Pictures

Pitched and created DVD menus and interactive set-top features

Education

BFA Motion Picture Production 1995 – Wright State University – Dayton, Ohio
Associates Degree in Liberal Arts 1989 – Sinclair Community College – Dayton, Ohio

Software Skills

After Effects | Premiere | Photoshop | Illustrator
Each new job is a learning experience; prepared to pick up new skill sets as needed